

The logo features a grey circle on the left. A yellow shape, resembling a keyhole or a stylized 'e', is positioned inside the circle, extending to the right. This yellow shape is connected to the first 'e' of the word 'e1lect', which is rendered in a bold, yellow, blocky font. The '1' is also in yellow and blocky. The 'e', 'c', and 't' are in the same yellow, blocky font. The final 't' is rendered in a grey, blocky font, matching the circle's color.

e1lect

INDUSTRIAL ELECTRICAL